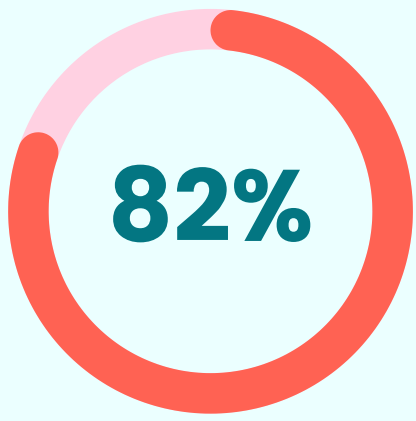
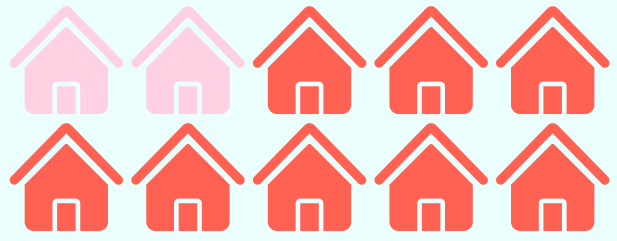


# Home Staging Statistics



Of real estate agents said that home staging helped buyers visualize the property as a future home.



Over 75% of homes saw their homes appreciate up to 12% when they staged their home

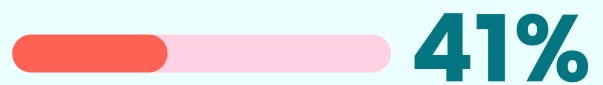


**Over 90% of buyers said that staging had an impact on their view of the home.**

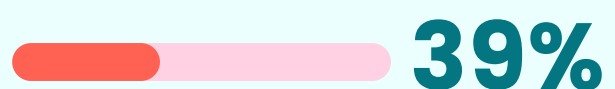
Nar Realtor

"Staging the living room was found to be very important for buyers (46 percent), followed by staging the master bedroom (43 percent), and staging the kitchen (35 percent)" - Nar Realtor

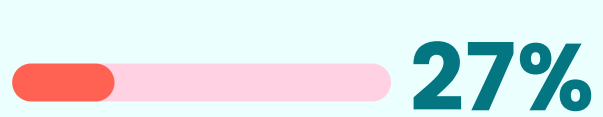
More willing to take a home tour



Positively impacted home value from the buyer's perspective



More willing to overlook property faults



The most common rooms that were staged included the living room (90 percent), kitchen (80 percent), master bedroom (78 percent), and the dining room (69 percent).

The most common home improvement items agents recommended to sellers were decluttering the home (93 percent), entire home cleaning (85 percent), removing pets during showings (81 percent), and improving curb appeal (78 percent).

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